

For the printing and publishing industry, the need is great for professional development that is comprehensive, highlights best practices, and provides a path to industry certification.

Through **acadami**, employers can ensure their staff receive the highest level of professional development and instruction available for our industry, and that industry recognized certification milestones are used to drive their professional development plan. The result is increased quality, productivity and customer satisfaction.

Electronic Document Professional Program

Our program is current, relevant, and supplier-neutral on the technologies, processes, and methods through which positive change is driven. It addresses the three certification levels as defined by Xplor International (EDA, EDP, m-EDP) which enable employers to develop and benchmark their staff against industry standards.

These standards recognize knowledgeable, professional, and expert people in the electronic document industry, and the process is similar to the tiered process implemented by the Project Management Institute.

Who Should Enroll?

All who work with any process along the transaction document production workflow, and who will be assisting customers or colleagues in the business of planning, development and operation of transaction document systems.

This includes the departments below within customer, supplier, and service provider organizations:

- Business development and sales
- Product management/marketing
- Customer support and account management
- Operations and Professional Services
- Application architects, developers and testers
- Professional services
- Managers and staff involved in RFPs and hardware/software acquisition

Love the course and I would love to come back to get my EDP.

Great detailed information; good historical information helped to understand the 'current' state of the industry;

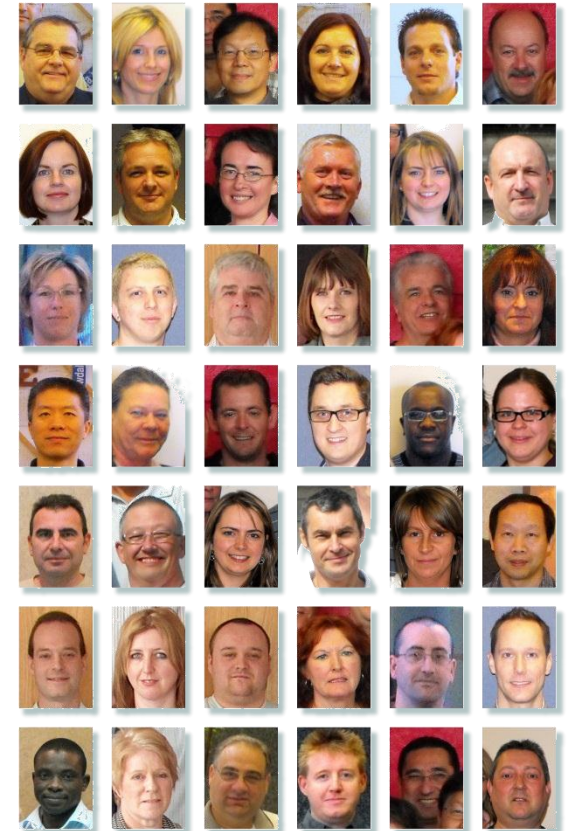
Transaction Document Schools

Toronto May 2 - 12

Chicago June

Ottawa June 13 -17

Transaction Document Professional Development & Certification



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Transaction Document School

This premier offering includes three courses of instruction combined to provide one week of education to fulfill the requirement for Electronic Document Associate (EDA) certification. Currently certified professionals can attend this course for additional Xplor CEU credits.

Transaction Document Production

This two day course provides critical information and history for each of the process steps along the transaction document production workflow from “data to delivery”.

Topics include typography, statement design, data extraction and formats, object and message management, color management, document composition, print streams - manipulation and transforms, steganography and metadata, presentation management, archiving and electronic delivery, ink jet and laser print technologies, paper, Inserting technologies, postal practices and standards, and service levels.

Document Systems Lifecycle

Using three case studies that highlight implementation of TransPromo, the merging of two print operations, and new printer acquisition, this two day course focuses on how to plan for these changes, manage the implementation, ensure successful ongoing production, maintenance and

upgrades, and successfully decommission them at end-of-life.

Process steps covered are needs analysis, business analysis, technical analysis, architecture, design specifications, development, quality assurance and test, launch, production, maintenance and change control, and de-commissioning.



Transaction Document Best Practices

This comprehensive one day course builds on what is taught in the Transaction Document Production Workflow class. It identifies and reviews the latest and best practices and technologies for each of the process steps for transaction document production and distribution.

Best practices are also compared and contrasted with other less optimal ways of getting the job done in order to reinforce the concepts.

COURSE CONTENT GOOD AT COVERING BASIC FUNDAMENTALS FROM FILE TO FINISHED PRODUCT.

Great Course. Excellent Speakers.

1) Interested in continuing to next level of certification
2) Course requirements for next phase → my teams focus is analysis + documentation; will review and provide additional requirements

VERY VALUABLE - HELPED THE COMMON PERSON WITH A HIGH-LEVEL UNDERSTANDING OF THE PROCESS, AND GAVE THEM THE MEAT ≠ POTATOES!

Good day. The overall course is fantastic. I do plan to send 10-12 people on this course in 2011 and to move on to my own EDP designation as soon as I qualify.

as a Manager I learned that training should always continue.

Great detailed information; good historical information helped to understand the 'current' state of the industry;

Really enjoyed the week.

GREAT COURSE, VERY INFORMATIVE AND INTERESTING. WELL PRESENTED.

Excellent content and a good validation of practices we rigorously employ. Very informative and enjoyable. A must for all business managers. Thank you again for delivering a great course.